

NCC Cable System Order

Order #	62310145	Flight Dates	07/18/16 - 07/24/16	Update Date	07/20/16
Syscode	0269	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/Oxford, MI	Advertiser	Paul Mitchell MI10	Show All Lines	
Market	Detroit			Total # of Weeks	1
		Client Code		Total	\$132.00
AE	Andrew Yolles	Product Code		Commission	\$19.80
Sales Coordinator	Thomas Lohse	Est Code		Net Total	\$112.20
Office	Washington	Product Name		Total Spots	4
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/20: New convention order, pls confirm. Thx!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$36.00	\$72.00	30	
2	MNBC	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$30.00	\$60.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$132.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$132.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/20/16

62310145 | Detroit | Comcast/Oxford, MI | 0269 |

NCC Cable System Order

Order #	62310145
Syscode	1694
System Name	Comcast/WOW-Macomb County, MI
Market	Detroit

Flight Dates	07/18/16 - 07/24/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Update Date	07/20/16
Version	1 Vs. 1

AE	Andrew Yolles
Sales Coordinator	Thomas Lohse
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	1
Total	\$780.00
Commission	\$117.00
Net Total	\$663.00
Total Spots	6
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	7/20: New convention order, pls confirm. Thx!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$210.00	\$420.00	30	
2	CNN	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$96.00	\$192.00	30	
3	MNBC	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$84.00	\$168.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$780.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$780.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/20/16

62310145 | Detroit | Comcast/WOW-Macomb County, MI | 1694 |

NCC Cable System Order

Order #	62310145	Flight Dates	07/18/16 - 07/24/16	Update Date	07/20/16
Syscode	2945	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/Macomb, MI	Advertiser	Paul Mitchell MI10	Show All Lines	
Market	Detroit			Total # of Weeks	1
		Client Code		Total	\$456.00
AE	Andrew Yolles	Product Code		Commission	\$68.40
Sales Coordinator	Thomas Lohse	Est Code		Net Total	\$387.60
Office	Washington	Product Name		Total Spots	4
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/20: New convention order, pls confirm. Thx!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$120.00	\$240.00	30	
2	MNBC	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$108.00	\$216.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$456.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$456.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/20/16

62310145 | Detroit | Comcast/Macomb, MI | 2945 |

NCC Cable System Order

Order #	62310145	Flight Dates	07/18/16 - 07/24/16	Update Date	07/20/16
Syscode	2947	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/Sterling Hts, MI	Advertiser	Paul Mitchell MI10	Show All Lines	
Market	Detroit			Total # of Weeks	1
		Client Code		Total	\$570.00
AE	Andrew Yolles	Product Code		Commission	\$85.50
Sales Coordinator	Thomas Lohse	Est Code		Net Total	\$484.50
Office	Washington	Product Name		Total Spots	5
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	7/20: New convention order, pls confirm. Thx!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	1	\$210.00	\$210.00	30	
2	CNN	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$90.00	\$180.00	30	
3	MNBC	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$90.00	\$180.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$570.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$570.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/20/16

62310145 | Detroit | Comcast/Sterling Hts, MI | 2947 |

NCC Cable System Order

Order #	62310145	Flight Dates	07/18/16 - 07/24/16	Update Date	07/20/16
Syscode	2950	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/Chesterfield, MI	Advertiser	Paul Mitchell MI10	Show All Lines	
Market	Detroit			Total # of Weeks	1
		Client Code		Total	\$456.00
AE	Andrew Yolles	Product Code		Commission	\$68.40
Sales Coordinator	Thomas Lohse	Est Code		Net Total	\$387.60
Office	Washington	Product Name		Total Spots	4
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/20: New convention order, pls confirm. Thx!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$120.00	\$240.00	30	
2	MNBC	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$108.00	\$216.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$456.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$456.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/20/16

62310145 | Detroit | Comcast/Chesterfield, MI | 2950 |

NCC Cable System Order

Order #	62310145	Flight Dates	07/18/16 - 07/24/16	Update Date	07/20/16
Syscode	4074	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/Macomb-Chesterfield U-verse, MI	Advertiser	Paul Mitchell MI10	Show All Lines	
Market	Detroit			Total # of Weeks	1
		Client Code		Total	\$168.00
AE	Andrew Yolles	Product Code		Commission	\$25.20
Sales Coordinator	Thomas Lohse	Est Code		Net Total	\$142.80
Office	Washington	Product Name		Total Spots	2
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/20: New convention order, pls confirm. Thx!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$84.00	\$168.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$168.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$168.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/20/16

62310145 | Detroit | Comcast/Macomb-Chesterfield U-verse, MI | 4074 |

NCC Cable System Order

Order #	62310145	Flight Dates	07/18/16 - 07/24/16	Update Date	07/20/16		
Syscode	9808	Agency	Strategic Media Placement	Version	1 Vs. 1		
System Name	Comcast/DirecTV- I+ Detroit IC, MI	Advertiser	Paul Mitchell MI10	Show All Lines			
Market	Detroit				Total # of Weeks	1	
		Client Code		Total	\$312.00		
AE	Andrew Yolles	Product Code		Commission	\$46.80		
Sales Coordinator	Thomas Lohse	Est Code		Net Total	\$265.20		
Office	Washington	Product Name		Total Spots	4		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 7/20: New convention order, pls confirm. Thx!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$96.00	\$192.00	30	
2	MNBC	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$60.00	\$120.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$312.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$312.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/20/16

62310145 | Detroit | Comcast/DirecTV- I+ Detroit IC, MI | 9808 |

NCC Cable System Order

Order #	62310146
Syscode	0270
System Name	Comcast/Davison, MI
Market	Flint

Flight Dates	07/18/16 - 07/24/16
Agency	Strategic Media Placement
Advertiser	Paul Mitchell MI10

Update Date	07/20/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$192.00		
Commission	\$28.80		
Net Total	\$163.20		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Andrew Yolles
Sales Coordinator	Thomas Lohse
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	FUSION Cable Live+SD May16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7/20: New convention order, pls confirm. Thx!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$54.00	\$108.00	30	
2	MNBC	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$42.00	\$84.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$192.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$192.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/20/16

62310146 | Flint | Comcast/Davison, MI | 0270 |

NCC Cable System Order

Order #	62310146	Flight Dates	07/18/16 - 07/24/16	Update Date	07/20/16
Syscode	7797	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/Bad Axe, MI	Advertiser	Paul Mitchell MI10	Show All Lines	
Market	Flint			Total # of Weeks	1
		Client Code		Total	\$174.00
AE	Andrew Yolles	Product Code		Commission	\$26.10
Sales Coordinator	Thomas Lohse	Est Code		Net Total	\$147.90
Office	Washington	Product Name		Total Spots	5
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	FUSION Cable Live+SD May16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/20: New convention order, pls confirm. Thx!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	1	\$54.00	\$54.00	30	
2	CNN	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$30.00	\$60.00	30	
3	MNBC	GOP Convention	7/18/16	7/24/16	18:00	24:00				X				-	-	2	\$30.00	\$60.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$174.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$174.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/20/16

62310146 | Flint | Comcast/Bad Axe, MI | 7797 |